

THE AMERICAN LEGION, DEPARTMENT OF MICHIGAN

RESOLUTION: 8-10-C  
SUBMITTED BY: 2<sup>nd</sup> District, The American Legion, Department of Michigan  
SUBJECT: General Electric Lighting Fundraiser

**RESOLUTION**

WHEREAS, To raise money for the many American Legion programs that may have been curtailed by economic conditions recently and for new programs that need funding; and

WHEREAS, To help promote energy conservation and awareness among our citizens; and

WHEREAS, Working with G.E. Lighting adds great credibility to this endeavor; and

WHEREAS, Every effort has been made to keep this an easy program to run, with no manpower or money requirements from the American Legion National or Department organizations; therefore, be it

RESOLVED, That The American Legion agrees to participate in a one (1) month CFL Six-Pack Fundraiser, held annually during the month of October; and be it

FURTHER RESOLVED, If this Resolution is adopted, the fundraiser would involve American Legion members taking orders for a Six-Pack of G.E. compact fluorescent lamps, commonly called CFL bulbs, for \$20, of which twenty (20) percent of that money goes to The American Legion; and be it

FURTHER RESOLVED, That out of the American Legion proceeds, an incentive prize of \$500 will be given to each Post for each multiple of 250 CFL Six-Packs sold by that Post during the fundraiser; and be it

FURTHER RESOLVED, That JCL Enterprises, working closely with G.E. Lighting, will administer the entire program: by having fundraiser kits, along with all necessary forms, sent to each American Legion Post and providing any additional

supplies when requested, by working with local and national media to get maximum exposure for this worthwhile endeavor, by providing a remittance form called the Post Summary Report for each American Legion Post, to be submitted no later than the fifteenth (15<sup>th</sup>) of the month following the conclusion of the fundraiser, by dispensing payments to G.E. Lighting for the CFL Six-Packs, by making sure the CFL Six-Packs are shipped free to each American Legion Post for delivery to the customers who purchased them, and by sending detailed reports of the fundraiser results to Department and National offices of The American Legion; and be it

FINALLY RESOLVED, By the American Legion, Department of Michigan, in annual Department Convention, assembled in Dearborn, Michigan, June 17-20, 2010, that the American Legion, Department of Michigan, accepts this resolution as indicated.