

# The American Legion Department of Michigan Public Relations Committee



## C. Oscar Hammond

“For Best Post Public Relations Program”

To recognize the Post determined to have the most complete American Legion Public Relations Program in the State

Award is presented annually at the State Convention

Submissions must be received by May 15<sup>th</sup>

The C. Oscar Hammond Award will be presented to the Best Post Public Relations Program. The award will be judged by the Public Relation Committee Chairman and the Department Public Relations Director. Award will be presented at the State Convention.

### Criteria:

- Provide copies of stories, ads, press releases printed in the local paper or on news websites that were submitted by the Post to promote Post Programs, Events, or good deeds.
- Stories would include pictures of a Post representative presenting a check or certificate to community members in appreciation or for donations given.
- Provide 2 issues of Post newsletters sent to Post members from the previous 12 months. Electronic versions are acceptable.
- Provide the address of a Post website and/or Facebook, or other social media address that is regularly updated by the Post. Judging will be based on current content and how often the content is updated.

### Eligibility:

- Send information to State Headquarters Attention Mark Sutton, Public Relations Director, 212 N. Verlinden Ave, Lansing, MI 48915
- Information can be paper copies or electronic copies on CD or USB Drives.
- Nomination letter must be on Post letterhead and signed by the Post Commander

Questions or comments: Contact Mark Sutton, Public Relations Director,  
[info@michiganlegion.org](mailto:info@michiganlegion.org), 517-371-4720 ext 16