

DEPARTMENT MEMBERSHIP COMMITTEE
September 23, 2016

The Department Membership Committee was called to order at 11:05 a.m. by Barry Wood, Chairman in the Trustee Room at the Holiday Inn Hotel in Muskegon, Michigan.

MEMBERS PRESENT: All members present with the exception of Neil Horning and Garrett Viehl

GUEST PRESENT: 30

MINUTES: Motion by Sheryl May, seconded by David Spencer to accept the minutes of the June 23, 2016 Department Membership Committee. Motion carried.

New Business: Membership Director gave the DMS report for DMS Coordinator Viehl that 408 Stay Active and 425 requests to transfer have been mailed to date..

Zone reports were made with the exception of the 4th Zone (absent). All agreed that more members should attend the Michigan Legion Conferences to take back the information learned to their Posts.

Director Wood made it known that expense reports from committee members minus Zone Commanders will be sent to him first so he can approve them and send them on to Department Headquarters.

Director Wood then read the Resolution 16-4 to the members present so they could understand it. He went on to explain its purpose was to help recruit Post 225 members into the Posts and to better track the movement of members.

The meeting was suspended to introduce the National Vice Commander Paul Martel from Florida. National Vice Commander Martel stressed that the blue caps were the backbone of the American Legion. He then sat in for the remainder of the meeting.

Meeting resumed.

Director Wood then finished reading the resolution, answered questions, then a motion was made (Gary Lane) to accept the resolution. Seconded by Catherine Buckley and motion to accept the resolution. Motion carried. During the discussion, it was pointed out that each Post, accepting a 225 transfer, is responsible for verifying their eligibility (DD-214).

Director Wood then gave a plus for Boys State. This year it will be at Grand Valley State University and he was hopeful that each Post will send at least one qualifying boy.

Director Wood then went over the advantages of reaching 100% membership. This year's membership incentives are 100% before Nov. 11 - \$1.50/member returned; 100% by year's end - \$1/member returned; 100% by May 31 - \$.50/member returned.

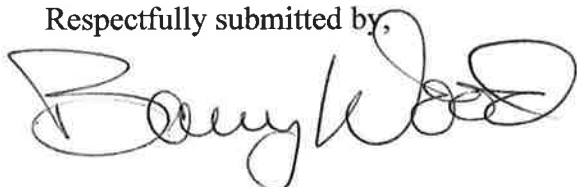
Robert Berger , 3rd District Commander, reported how he managed a delinquent membership call at the Zone level. He got together with all the Posts at a meeting to work on 650 delinquent members collectively between the group present. They processed 241 that day and could not get telephone numbers for the rest. Then suggested to the meeting that for a fee, white pages.org will get you the numbers.

Gary DeMars, 17th District Commander, reported on his success with mylegion.org Also, he reported that his Post has their own cards with a QR code on it that opens the Post website when scanned. Every member with cards can use those.

Director Wood took questions from around the room.

ADJOURNMENT: There being no further business to come before this committee, Director Wood adjourned the meeting at 12:05 p.m.

Respectfully submitted by,

A handwritten signature in cursive script, appearing to read "Barry Wood". The signature is written in black ink and is positioned above the typed name.

BARRY WOOD, DEPARTMENT CHAIRMAN
ROBERT BIGHAM, SECRETARY