

DEPARTMENT PUBLIC RELATIONS COMMITTEE MEETING
September 23, 2016

The meeting of the Department Public Relations Committee was called to order by Wanda Torres, Chairman in Muskegon, Michigan, on September 23, 2016 at 1:30 pm. The following people were present:

MEMBERS: Wanda Torres, acting Chairperson, David Babage, Don Mraz, and Mark Sutton PR Director

GUESTS: 11 Guests were present

We elected Mr. Babbage for Vice Chairman and Mr. Mraz for secretary.

Old Business:

None

New Business:

The committee discussed the Resolution # F-16 Name change of the committee to Media and Communications Committee to align with the American Legion National Committee structure. It was motioned to accept by Mr. Babbage, 2nd by Mr. Mraz. Motion carried.

Mr. Barry Wood membership director spoke on ways of doing membership and gave out a membership packet.

Mr. Mark Sutton spoke on NALPA. The Department received 2nd place at National Convention for Website and Newspaper. He also spoke of the Michigan article write up that was published in the Legion Magazine. He gave ideas on doing PR by giving certificates to honor police officers and firefighters.

Mr. Tim Hernandez asked if he could send pictures from a cell phone to Mark directly and Mark said yes, but to make sure you wear the Legion cover and it should have a purpose.

Mr. Larry Chase spoke on the Centennial Celebration and it will be for 15 months: 2018 – 2019.

Acting Chairperson, Wanda Torres, concluded with stating other ways of doing PR by visiting nursing homes and having a color guard team to post colors in the community. This summer Post 459, 179, & 123 posted colors at Van Andel Arena at the KISS concert. She thanked all present for attending.

Adjournment:

There being no further business to come before this committee, it was moved by Mr. Babbage and supported by Mr. Mraz that the meeting be adjourned at 2:30 p.m. Motion carried.

Respectfully Submitted by



Wanda Torres, Chairperson