

# American Legion Department of Michigan Membership Committee

SEPTEMBER 9, 2021



7:00PM – 8:00PM

## MEMBERSHIP COMMITTEE MEETING MINUTES

American Legion Department of Michigan Membership Committee meeting was called to order by Brian Mohlman at 7:00pm on September 9, 2021 via the Zoom virtual platform.

### Roll Call

#### PRESENT:

Brian Mohlman (Mbr Dir)	Carnell Mickey (1 <sup>st</sup> Dist Alt)	Dave McGillen (10 <sup>th</sup> Dist Alt)
Wendy Sexton (UP Mbr Dir)	Sonja Patrick (3 <sup>rd</sup> Dist Alt)	Stan Kennedy (11 <sup>th</sup> Dist Alt)
Scott Nichols (Asst Mbr Dir)	Brian Shumway (4 <sup>th</sup> Dist Alt)	Robert Kamin (16 <sup>th</sup> Dist Alt)
David Yahr (DMS)	Kenneth Miller (7 <sup>th</sup> Dist Alt)	Kim Lambouris (18 <sup>th</sup> Dist Alt)
Wendy Retzloff (Zone 5 Cmdr)	Gene Nethaway (8 <sup>th</sup> Dist Alt)	

#### EXECUSED

Dan Cooper (2 <sup>nd</sup> Zone Cmdr)	Brian Morrison (4 <sup>th</sup> Zone Cmdr)	Richard Weatherholt (12 <sup>th</sup> Dist Alt)
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#### ABSENT

Mike Globke (1 <sup>st</sup> Zone Cmdr)	Fred Youngs (5 <sup>th</sup> Dist Alt)	19 <sup>th</sup> Dist Alt (VACANT)
Art Diffin (3 <sup>rd</sup> Zone Cmdr)	Mike Grant (6 <sup>th</sup> Dist Alt)	
Michael Green (2 <sup>nd</sup> Dist Alt)	9 <sup>th</sup> Dist Alt (VACANT)	

#### GUEST

Ron Runyan (Dep't Adjutant)	Ken Dittenber	Carl Morrison (12 <sup>th</sup> Dist Cmdr)
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Minutes from the previous meeting (August 5, 2021) were reviewed. Brian Shumway (Dist 4) made a motion to accept the minutes as presented, 2<sup>nd</sup> by Ken Miller (Dist 7), motion passed.

#### QUORUM REQUIREMENTS MET

### Unfinished Business

Brian Mohlman "Need all Sr. Vice Commanders for each district to contact the Post within their district and make sure they know how to login to MyLegion correctly." The old login credentials have been deleted and therefore will no longer sign you in. The Post Commander, Adjutant, Sr. Vice, etc. will need to register for a MyLegion account using their personal email on file with the American Legion. Post email addresses will not work, MUST be the individual person's email.

Still having issues with some Commanders and Adjutants being unable to see the groups tab once they are logged in. Please be patient, National is working to address this issue.

## 2022 Membership Incentives

### 2022 MEMBERSHIP GOALS

Will be emailed to the District Commanders & District Alternate Commanders

#### Activity based incentives

- ▶ An active post is a growing post
- ▶ Encourage posts to think outside of the box
- ▶ Try to promote invites that aren't based on the bar portion of a post home
- ▶ Will give 1 point for each day that post is participating in an activity
  - Maybe even consider weekly, monthly, etc.
- ▶ # of members above goal + (% above goal x 100)

Where we started 55,588 members (2021)

2022 Goal – 56,776

Total increase is 2.4% per post

#### 4 categories based on the size of the post

- ▶ 15 – 100 members
- ▶ 101 – 250 members
- ▶ 251 – 600 members
- ▶ 601 – 10,000 members

#### 3 monetary prizes for each category

- ▶ 1<sup>st</sup> place - \$1500 prize payout
- ▶ 2<sup>nd</sup> place - \$750 prize payout
- ▶ 3<sup>rd</sup> place - \$250 prize payout

David Yahr made a motion to accept the 2022 Department of Michigan membership incentive program, 2<sup>nd</sup> by Ken Miller, motion passed.

### American Legion Welcome Packet for new members

Scott Nichols discussed Department sending a welcome packet to new members. Membership packet would consist of...

- ▶ Certificate of Initiation
- ▶ Welcome letter
- ▶ Welcome to the American Legion pamphlet with membership card inside
- ▶ Membership lapel pin
- ▶ Ink pen
- ▶ Decal
- ▶ Bumper sticker

Packet can also be created by Post to send to new members. Some post offer to purchase a Legion cap for new members who attend 3 consecutive meetings.

Scott Nichols, Wendy Retzloff, and David Yahr have agreed to work together and create a welcome letter to include in this packet.



District Sr. Vice Commanders – please mention during your next district meeting to the Posts about putting together welcome packet.

## New Business

Resolution for Department Fall Conference (September 16-18, 2021)

Brian Mohlman presents a resolution that would change the name of the Department Membership Committee to The Department Membership & Post Activities Committee. This change would coincide with the change National passed in 2019. David Yahr made a motion to accept this resolution as it is written, 2<sup>nd</sup> by Gene Nethaway, passed.

Ken Dittenber suggested that we make sure to review National's bylaws to avoid a revision that would contradict National. Department Adjutant Ron Runyan has offered to contact National pertaining to this matter.

Brian Mohlman said he will email a copy of the resolution to the Department Membership Committee, as well as the 2022 membership goals

Adjournment 8:00 PM

*Meeting adjourned at 8:00 PM  
The Department Membership Committee is officially called to attend the Fall Conference at the Shanty Creek Hotel in Bellaire, MI. All members of the committee will receive mileage and per diem for 1 day. This includes all District Sr. Vice Commanders.*

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Submitted by Sonja Patrick, Secretary