

DEPARTMENT MEMBERSHIP COMMITTEE
June 24, 2011

The Department Membership Committee was called to order at 12:10 pm on Thursday, June 23, 2011 by Chairman, Lou Oberle, in the Thornapple Room of the Amway Grand Plaza Hotel in Grand Rapids, Michigan. The flag was saluted and the Pledge of Alligiance was recited.

It was moved supported to appoint Jim Wallace as acting Secretary for the meeting. Motion carried.

Roll call was taken and the following people were present:

Lou Oberle, Membership Chairman
Jim Wallace, L.P. Membership Director
Barry Wood, DMS Coordinator
Ronald Pearson, 5th Zone Commander

GUESTS: 10

MINUTES: The minutes of the previous meeting June 17, 2010 at Convention, were read. It was moved by Ron Pearson, 5th Zone Commander and supported by Barry Wood, DMS Coordinator to accept minutes. Motion carried.

NEW BUSINESS: Barry Wood, DMS Coordinator asked for feedback from the District Commanders on the status DMS membership sent to them. He requested a follow up on the details sent to Posts. He stated as of 5-14-11 there 615 "Request to Tranfers", and 1371 "Project Stay Alive" contacts.

Ron Pearson, 5th Zone Commander on how to get in contact with the Veterans instead of mail; using phone and direct contact – phone numbers, addresses are on cards. Ron also discussed a 100% membership sign to be given to Posts to be displayed at the Post building.

Commander Hafeman entered the meeting and discussed membership activities and his appreciation for the membership teams efforts this year.

CHAIRMAN OBERLE: He discussed membership and stated the 5th District Commander Larry Gibbons and Alternate District Commander obtained 100% membership. He said it was a great effort between the District and Alternate Commander and all Posts with the Districts.

18th District Commander Ralph Philp and Alt District Commander Kent Schoenbach were in 2nd place with 98.35%. Zone 2 Commander Cliff Rose, 1st place with 97.24%. Chairman Oberle thanked Jim Wallace, L.P. Membership Director and DMS Coordinator Barry Wood for the hard work and leadership with the Membership Committee.

Michigan is in 15th place in the National ratings - , 0.01% behind Wisconsin in our Region.

Discussion regarding On-Line membership to begin 7-1-11. How to handle it and how it will benefit Department or hurt the Department and Posts.

Discussion about 225's on My Legion.comm, as they will send out letters from new members with activities with the posts. Post 225 eligibility to the legion to be sure they meet the requirements. Eligibility must be done at the Post level. It does not happen at National or Department.

Chairman Oberle recessed at 12:55 pm until tomorrow at 8:30 am in the Amway Grand View A Room.

Respectfully submitted,

Lou Oberle
Membership Chairman