

AMERICAN LEGION DEPARTMENT OF MICHIGAN
Public Relations Committee Meeting

The meeting of the Department Public Relations Committee was called to order by Chairman Jim Dougovito in the Taylor Room, Holiday Inn Gateway Centre, Flint, Michigan on March 11, 2017, at 10:30 a.m.

MEMBERS PRESENT: Jim Dougovito, Chairman; David Babbage, Vice-Chairman; Don Mraz, Secretary; Wanda Torres, Member

GUESTS: There were 12 guests present.

The minutes of the Fall Meeting, September 23, 2016, Public Relations Committee (PRC), were read by Torres. It was moved by Babbage, supported by Mraz that the minutes be approved. Motion carried.

Chairman Dougovito presented an agenda for the meeting. It was moved by Babbage, supported by Torres to approve the agenda. Motion carried

The PRC budget and the Public Relations Program Budget were discussed. It was noted that spending was well within budget guidelines and that the rest of the fiscal year should be fine.

Old Business:

A brief discussion took place regarding the up and coming name change for the PRC – to the Media and Communications Committee.

Mark Sutton, Department Public Relations Director, gave an overview of the PR effort regarding the visit of the USS Detroit. Representing the Michigan Legion at this event was our Adjutant Ron Runyan and his Wife.

The PR Committee and guest welcomed Ms. Denise Rohan, Leading Candidate for the American Legion National Commander. Ms. Rohan stressed the importance of a strong and visible 2017 Veterans Day and the appropriate activities to try and make it the best one yet.

New Business:

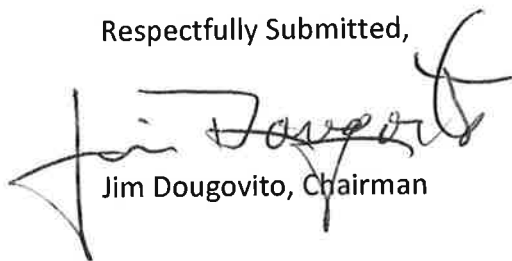
Discussions on the PRC Rules of Procedure took place. Mr. Sutton brought up a recommendation that the Public Relations director be a member of the PRC, with vote. Also recommended were changes/additions in the Purpose, Special Meetings, Vote, and Chairman sections of the Rules of Procedure. After discussion it was moved by Babbage, supported by Mraz, to approve the recommended changes/additions to the Committee's Rules of Procedure. Motion passed.

Mr. Sutton stressed the importance of information for publication in the Michigan Legionnaire getting to him the right format. Also discussed and stressed were the activity and the write-up. It was mentioned that this Fall there will be a Statue dedicated to the Gold Star Mothers in Traverse City and this will be the 4th such statue in our Nation. The local American Legion will be supporting this endeavor.

Mr. Babbage gave a special thank-you to Mark Sutton and his efforts in providing PR to the Allen Park Post activities.

There being no further business to come before this committee it was moved by Babbage, supported by Torres, to adjourn. Motion carried at 11:28 a.m.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Jim Dougovito", written in a cursive style. The signature is positioned above the printed name.

Jim Dougovito, Chairman