

CONVENTION PUBLIC RELATIONS COMMITTEE MEETING

June 27, 2014

The meeting of the Department Public Relations Committee was called to order by Dave Loop, Chairman in Livonia, Michigan, on June 26, 2014. The following people were present:

POSTS: 258, 35, 396, 32, 45, 459, 21, 97, 416

GUEST: Mark Sutton Public Relation Director

Opened with the pledge of allegiance.

BUSINESS

Mr. Loop suggested using the Post officers guide to set up the way public relation can be used to promote The American Legion programs. Work on doing something different beside Legion programs each month.

Ms. Torres will be promoting the Legion for a Grand Rapids agency called Disability advocates in a video that the Legion involvement with disabled vets.

Suggestion for the floor to promote Legion activities:

Support Toys for Tots

WWII Honor Flights

Flag lines at airports welcoming home veterans

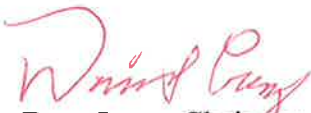
Mark Sutton, gave a talk on post public relations challenge. He described each stage of it. Also mark will be ordering more thank you cards for the troops and families.

Mr. Loop reminded all legion members are walking advertisements by wearing your cover and caps & jackets with Legion emblems on them.

ADJOURNMENT

There being no further business to come before this committee, the meeting was adjourned at 9:27 a.m.

Respectfully submitted,



Dave Loop, Chairman

Wanda Torres, Secretarys