

CONVENTION PUBLIC RELATIONS COMMITTEE MEETING  
95<sup>th</sup> Annual State Convention  
June 28, 2013

The meeting of the Department Public Relations Convention committee was called to order by Jim Wallace, Chairman in the Sky Box room at the 95<sup>th</sup> Annual State Convention in Sault Ste. Marie, Michigan on June 28, 2013.

DISTRICTS PRESENT: 1,4,5,6,8,9,10,12,16.

GUESTS: There were 14 guests present.

Opened with the pledge of allegiance.

ELECTION OF CHAIRMAN

It was moved by Ed Gorecki and supported by Ed Kempis to elect Jim Wallace, Chairman. Motion carried.

ELECTION OF SECRETARY

It was moved by Ed Gorecki and supported by Neal Horning to elect Don Mraz, Secretary. Motion carried.

Chairman Jim Wallace gave a brief explanation of what Public Relations is. Public Relations touches on all programs of the American Legion, people need to know what we are doing.

OLD BUSINESS

No old business

NEW BUSINESS

The open houses at Hospice in Grand Rapids and Marquette and National Cemetery in Holly and Battle Creek were explained by Mark Sutton. Mark also talked about how to get involved with news media. Need to send them notices of all action taken at Post meetings and let them know about all activities. He asked what you are looking for (Why did you join?), what makes you eligible. How does the American Legion feed your soul. The easiest way to get things done that doesn't ask for money. The AL has your back. Talked about the Drip Campaign. How to feed a new member with bits of information every month. New organizations are popping up all over that get your money and we need to ask what their program is and check the Better Business Bureau and Michigan Economic Development. We need to bring awareness to Post.

ADJOURNMENT

No further business, meeting adjourned.

Respectfully submitted,

Jim Wallace, Chairman

Don Mraz, Secretary