

**DEPARTMENT PUBLIC RELATIONS COMMITTEE**  
**February 18, 2012**

The meeting of the Department Public Relations Committee was called to order by Ron Pearson, Chairman at 10:45 a.m., Saturday, February 18, 2012 in the Oval Room of the Holiday Inn Gateway Center in Flint, Michigan. The following people were present:

MEMBERS: Ron Pearson, Chairman, Archie Chappell, Don Mraz, Mark Sutton from HQ

GUESTS: 8 guest present

**MINUTES:**

The minutes of the last meeting were passed out to all in attendance. Motion to approve passed.

**BUSINESS:**

Ron Pearson explained that Nancy Frye has resigned and he is temporary chairman. The committee was introduced and sign in sheet was passed for all to sign.

Mark Sutton has a list of all the media in state for news releases. We need to tell the public what we are doing. When talking to press we need to be informed and able to talk about event. The news media is required to have public service announcements but not require to have ours. National has templates for press releases along with speeches.

Commander Chapman gave a short talk: the PR committee is a key committee and have been working hard, keep up the good work.

Motion made by Bill Day 7<sup>th</sup> Dist. Commander to subscribe to ConstantContact.com at a cost of \$1530.00 a year, 2<sup>nd</sup> Archie Chappell. Motion carried.

Motion made to sponsor a hole at four(4) golf outings, at a cost of \$100.00 - \$150.00 at each outing. Motion carried.


Mark introduced Jim Willett from Google, he will be talking about Google at 1330 hour today.

PR Awards were discussed. Need to get them to Mark.

Navy will be playing Central Michigan College this fall a great event to advertise the American Legion.

No further business, meeting closed at 11:30 AM.

Respectfully submitted,

  
Ron Pearson, Chairman  
Don Mraz, Secretary