

**DEPARTMENT PUBLIC RELATIONS COMMITTEE**  
**September 26, 2014**

The meeting of the Department Public Relations Committee as called to order by David Loop, Chairman at 9:00 a.m., Friday, September 26, 2014 in the Governor Room of the Holiday Inn in Muskegon, Michigan. The following people were present:

**MEMBERS:** David Loop, Chariman; Roger Younglove, Vic Chair; David Babbage; Wanda Torres, Secretary

**GUESTS:** 20 plus Mark Sutton, Legionnaire Editor, Public Relations Director; Dale Barnet, National Leading Candidate

**MINUTES:**

It was moved by Roger Younglove and supported by David Babbage that the minutes of the June 27, 2014, meeting of the Department Public Relations Committee be approved. Motion carried.

**TOPICS:**

Where Public Relation should start

How to get contacts radio/tv/newspapers

How to use the internet to promote Public Relations

Wanda Torres said we need to us all programs the Legion offers, especially awards and scholarships.

Also how to use your service officer to assist veterans as a tool.

Mark Sutton spoke of the addition of the programs for high school students in the Michigan newspaper. This should be with the October issue.

Also there were a lot of Public Relations ideas from the Legionnaires in attendance.

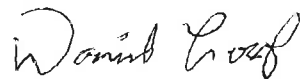
On a final note Chairman Loop commented that we cannot let the public say I didn't know that's what the American Legion does.

All Post and District's need to attend these conferences, there is a wealth of information to take back and share with other Legionnaires.

**ADJOURNMENT**

With no further business it was moved and approved to close.

Respectfully submitted,



David Loop, Chairman