

PUBLIC RELATIONS COMMITTEE MEETING
June 23, 2016

The meeting of the Public Relations Committee meeting was called to order by Chairlady Wanda Torres at 12:00 p.m. at the Kewadin Casino Hotel, Sault Ste Marie, Michigan.

PRESENT: Chairlady Wanda Torres, Jim Dougovito, and P.R. Director Mark Sutton

GUESTS: 6

Previous minutes from Winter Conference were read and approved.

OLD BUSINESS:

Chairlady Torres mentioned that the first Media Appreciation Night took place on April 12, 2016, in Grand Rapids, MI.

Jim Dougovito gave report on the U.P. Summer Convention held June 11-12, 2016, at Legion Post 27 in Bessemer.

Other committee members present shared what they do for Public Relations, such as Tips for Troops.

NEW BUSINESS:

Public Relations Director Mark Sutton had applications for MALPA and NALPA and spoke about the backdrops with our Legion logo. He will be doing more videos and we will have more P.R. training. He informed all present on doing videos to instruct our members of the different Legion positions. He also stated the purchase of a flag drop box for proper disposal of flags.

Chairlady Torres spoke on her visit to the new Wilwin Cygnet Cove and had flyers of the visit to help do P.R. for Wilwin Cygnet Cove. She encouraged all present of the Centennial Celebration coming soon and spoke of correspondence received from Frank Rodman, U.P. P.R. Emeritus.

ADJOURNMENT:

There being no further business, Chairlady Torres adjourned the meeting at 1:00 p.m.

Respectfully submitted,

Wanda Torres, Chairlady

:ks