

2016 Winter Conference Public Relations Committee Meeting Minutes

February 13, 2016

The Meeting of the Public Relations Committee was called to order by Chair Lady Wanda Torres at 2:00 pm at the Holiday Inn Hotel in Flint, Michigan.

PRESENT: Chair Lady Wanda Torres, Catherine Buckley, James Dougovito & Roger Younglove

GUESTS: Mark Sutton Department PR Director & Jerry Kelley Boys State Chairman

NEW BUSINESS:

National Leading Candidate for National Commander, Dale Barnett, stopped by asking for our support.

Chair Lady Wanda Torres request to receive \$200 from PR Budget to cost the Media Appreciation Night Event on April 12, 2016 in Grand Rapids, MI. Motioned by Mr. Younglove, supported by Mr. Dougovito. Motion carried.

Boys State Chairman Jerry Kelley briefly spoke to us about Boys State. He would like help from the PR committee to promote a Boys State alumni for a fundraiser. He also would like to know how the committee can help market the program in our Posts. Roger Younglove placed info of what he did on Post website.

Mark Sutton Dept. PR Director spoke.

Catherine Buckley gave a report.

Ms. Torres presented an example of flyers that are on the PR Legion National website that can be printed out and posted at individual Post and Communities. She also informed all present to get their Districts in doing A Veterans Service Days all the info to do this go to: <http://www.legion.org/media/eventplanning>

Rex Lambert spoke about Boys State & Girls State Alumni dinner. Mark Sutton mentioned it would be good to do a Boys & Girls State alumni dinner further down the road.

Merry Lessert was asking for the Posts to be sent packets for them to have upfront pertaining to Boys State and our programs. Mr. Sutton answered that when you come to the conferences or conventions to ask Department to send them the packets.

Mr. Sutton spoke on plans pertaining to Centennial Celebration we are waiting for the Centennial Committee.

Mr. James Dougovito mentioned to get together with other community agencies as a community effort.

ADJOURNMENT:

There being no further business to appear before this PR committee, Chair Lady Torres adjourned the meeting at 2:30 pm.

Respectfully submitted,


Wanda Torres
PR committee Chair Lady