

RESOLUTION: #21-12

SUBMITTED BY: Department Membership Committee

SUBJECT: Make the Post Development Committee a Subcommittee of the Membership Committee

RESOLUTION

WHEREAS, Pursuant to Department Executive Committee action of February 12, 2016, the Department of Michigan Membership Committee shall be composed of the elected Department Vice Commanders, a Membership Director, an Assistant Membership Director, an Upper Peninsula or Lower Peninsula Director and a Direct Market Solicitation (DMS) Coordinator; and

WHEREAS, A purpose of the Membership Committee is to formulate and recommend policies, to oversee the implementation of adopted policies relating to the enrollment of members, the functioning of Zones, Districts and Posts in a manner to attract and retain members; and

WHEREAS, The Post Development Committee will normally consist of six (6) regular members, with each Zone member responsible for the visits to the new Posts “in their Zones”; and

WHEREAS, A purpose of the Post Development Committee is to determine the areas in which new Posts are needed; and

WHEREAS, The objective of the Membership Committee and the Post Development Committee is to recruit, retain, and renew membership; and

WHEREAS, The Post Development Committee program was created by Past Department Commander Al Ford and became a program adopted by The American Legion; and

WHEREAS, Revitalizing struggling Posts is an important function to keep membership healthy and growing; and

WHEREAS, The development of new Posts can grow membership in areas not yet served by The American Legion; and

WHEREAS, The overall purpose of this resolution is to increase membership and Post development by creating a culture of growth; and

WHEREAS, The Post Development Committee is to make three (3) follow up meetings to all new posts; and

WHEREAS, The first visit should take place prior to Fall Conference, second visit should take place prior to Winter Meeting and third visit should take place prior to Department Convention. This will allow the committee member time to report to the committee at said meetings on the condition of the new Posts in her/his Zone; now, therefore, be it

RESOLVED, By The American Legion, Department of Michigan, in annual Winter Department Executive Committee Meeting, assembled via Zoom, February 11, 2021, that The American Legion, Department of Michigan approve the Post Development Committee becoming a subcommittee of the Membership Committee, with all positions of the current Post Development Committee being moved to the new subcommittee, and, be it

FURTHER RESOLVED, The Membership Committee alter its Rules of Procedure to reflect the change of taking over responsibilities of the Post Development Committee; and, be it

FURTHER RESOLVED, That appropriate amendments to the Department Constitution and By-laws be accomplished to reflect this change; and, be it

FINALLY RESOLVED, This action take place at the close of Department Convention 2021.

APPROVED