



American Legion, Department of Michigan Website of the Year Award

Recognition is given to the most outstanding post site on the World Wide Web. To be considered, the following minimum criteria must be met:

1. These pages must not be part of a personal home page.
2. These pages must be dedicated to the post and post business.
3. There must be a minimum of two pages.
4. The Web site must have a Post Officers page.
5. There must be a statement of purpose and mission statement.
6. There must be recent post projects with a minimum of two listed.
7. There must be one or more links to community Web sites.
8. There must be a link to Department of Michigan Web site and all links must work.

Eligibility

All post Web sites who have a working link in the "Post Websites" under American Legion Post section of Department of Michigan Web site will be considered for this award. To submit your website, e-mail Deanna at programs@michiganlegion.org and request that your website be added to the post locator. Deadline for judging is 30 days before convention.

Judging Procedure

Each site nominated will be evaluated in the following areas:

1. Design and layout (does it flow, will I go inside?)
2. Originality (creativity)
3. Functionality (easy and clean navigation)
4. Appropriate use of JavaScript, applets, graphics, Flash, audio, video, etc.
5. Does site present a positive image and communication?
6. Good content (is it engaging, do I want to come back?)
7. Good links (no or limited broken links, missing pictures or graphics)
8. Contact information (post officers, project chairs, webmaster, post or state)
9. Fast loading pages - bandwidth usage
10. Overall look and feel of site