

The purpose of the Department of Michigan Public Relations Awards is to recognize those in the Media and legionnaires in our Districts and Posts, who go above and beyond in publicizing the work of The American Legion and information concerning Veterans.

**\*\*\*Important Please Note\*\*\*** Please take the time to read the criteria that must be met in order to be considered for one of the State Media Awards, Post or District Awards, or Interim Media Awards. Nominations for awards that do not meet the criteria will not be considered and the information will be returned to the submitting party. If you are not sure that you meet the criteria call Department for clarification.

### Criteria

All entries and nominations are to be sent to The American Legion, Department of Michigan, 212 N. Verlinden, Lansing Mi. 48915 by May 15<sup>th</sup> Annually on **Post or District Letterhead**.

### State Media Awards (2)

*For Media outlets demonstrating sustained excellence in publicizing veterans and American Legion Topics.*

#### 1. Best Print Media Award

- a. Awarded to the best daily, weekly or monthly publication in the state of Michigan
- b. A Post or District must submit nominations on American Legion Letterhead accompanied by a scrapbook of the nominated media publication's articles
- c. The nominations letter is to include the specific name of the media, contact person, phone number and contact address
- d. The nominations letter must include a brief statement of support for the nomination
- e. The award cannot be for any one individual, but the print media outlet as a whole

#### 2. Best Electronic Media Award

- a. Awarded to the best Radio or Television station in the state of Michigan
- b. A Post or District must submit nominations on American Legion Letterhead accompanied by copies of program logs or broadcast samples for the nominated Radio or Television station programs.
- c. The nominations letter must include a brief statement of support for the nomination
- d. The award cannot be for any one individual, but for the Radio or Television station as a whole

### Post and District Awards (3)

#### 1. Milton W. Lobstein Award

- a. Will be awarded annually to the District Public Relations Officer or Legionnaire determined to have the most complete American Legion promotion within the district prior to **May 15th annually**.
- b. The District must submit nominations on American Legion Letterhead accompanied by copies of The American Legion promotions of the nominees.

- c. The nominations letter must include a brief statement of support for the nomination

## 2. **Andy Gomolak Flying Eagle Award**

- a. Will be awarded annually to the best Post Public Relations Officer or Legionnaire determined to have done the best job at the post level of handling Public Relations prior to **May 15th annually.**
- b. The Post must submit nominations on American Legion Letterhead accompanied by copies of The American Legion public relations work the nominee has done.
- c. The nominations letter must include a brief statement of support for the nomination.

## 3. ***C. Oscar Hammond Award***

- a. Awarded annually to the Post determined to have the most complete American Legion promotion for their Post prior to **May 15<sup>th</sup>** annually.
- b. The Post must submit nominations on American Legion Letterhead accompanied by copies of The American Legion public relations work the nominee has done.
- c. The nominations letter must include a brief statement of support for the nomination.

## **Interim Media Awards**

As long as supplies last, posts and districts can send a request letter at any time during the year for an ***Interim Media Award*** for local media outlets they wish to recognize for publicizing assistance with veterans and American Legion information. Request letter **must** include:

1. Name of local media outlet being recognized
2. Brief statement of support for the recognition
3. Copy of the reason for the recognition
4. Person/Media Outlet receiving the recognition
5. Who to send the award to: (Name, mailing address, contact number)