

Post Health Check: Five Questions Every Post Should Ask

A practical discussion tool for Post leaders and members

A healthy Post does not happen by accident. It requires an honest assessment of where you are today and a commitment to where you want to be tomorrow.

This tool is designed to help your Post identify strengths, recognize challenges, and develop a plan for continued growth and success.

1. Membership — Are We Growing and Engaging?

- ☐ Are we actively recruiting eligible veterans?
 - ☐ Are new members welcomed and given opportunities to participate?
 - ☐ Are current members encouraged to stay involved?
 - ☐ Do we have a plan for membership growth and retention?
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2. Leadership — Are We Preparing the Future?

- ☐ Are we identifying and mentoring future Post leaders?
 - ☐ Are responsibilities shared among members?
 - ☐ Do we encourage members to take on leadership roles?
 - ☐ Do we have a plan for leadership succession?
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3. Mission — Are We Serving Our Veterans and Community?

- ☐ Are our American Legion programs active and meaningful?
- ☐ Does our community know who we are and what we do?

- ☐ Are we supporting veterans, families, youth, and community needs?
 - ☐ Are we visible and engaged beyond our Post meetings?
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4. Operations — Are We Good Stewards?

- ☐ Are our finances transparent and properly managed?
 - ☐ Are required reports, audits, and administrative responsibilities completed?
 - ☐ Are our meetings organized, productive, and focused on the mission?
 - ☐ Are we operating in a way that builds member confidence and trust?
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5. Culture — Would Someone Want to Join Us?

- ☐ Do we create a welcoming environment for new and current members?
 - ☐ Do members feel respected, appreciated, and valued?
 - ☐ Do we encourage participation, teamwork, and new ideas?
 - ☐ Are our meetings and activities something members want to be part of?
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Taking Action

After completing this checklist, discuss:

What are we doing well?

What areas need improvement?

What is one action we can take in the next 90 days to make our Post stronger?

Remember:

A healthy Post is not defined by its size, age, or whether it owns a building.

A healthy Post is defined by its commitment to serve.

If your Post identifies areas where it needs assistance, Post Development is here to provide resources, ideas, and support.

Strong Posts. Strong Members. Strong Mission.