



MICHIGAN AMERICAN LEGION BOYS STATE COMMITTEE



September 21, 2018

The meeting of the Departments Boys State Committee was called to order by Jerry Kelley, Director at 10:00 AM Friday, September 21, 2018 at the Holiday Inn Harbor Hotel, Muskegon, Michigan. The following people were present:

Members: Dave Wheeler, Dan McCrary, Tim Hill, Kevin Sherman, Mike Holley, John Burke and Jerry Kelley were present. Walter Hanson was excused. A quorum is present.

Guests: 18 Present (List attached)

It was moved by Wheeler and seconded by Sherman that John Burke be placed on the committee in Walter Hanson's absence. **APPROVED**

PREVIOUS MINUTES:

It was moved by Hill and supported by McCreary that the minutes from Winter Conference February 17, 2018 Boys State Committee be approved. **APPROVED.**

ELECTION OF VICE-DIRECTOR AND SECRETARY-TREASURER

1. Motion by Wheeler and seconded by Sherman that the Director appoint a Vice-Director and a Secretary/Treasurer. **APPROVED**

OLD BUSINESS:

1. Standard Operating Procedures/ Contingency Plan for Boys State in electronic form was sent to all committee members to review and make suggestions. This continues to be a work in progress.
2. Motion by Hill and seconded by McCreary that we attend college nights during the 2018-2019 school year. **APPROVED**
 - a. Requests to attend these will be sent to individuals who live nearby the site.
 - b. In addition to promoting Boys State we also promote other Legion Programs like:
 - i. Essay Contest
 - ii. Student Trooper
 - iii. Scholarships
 - iv. Girls State
 - v. Sons of the American Legion
 - vi. Legion Membership
 - c. College Nights/Days Attended in 2017-2018 – 35
3. Motion by Hill and seconded by McCreary that the Boys State Marketing Plan (which is attached) be approved and submitted to the Marketing Committee. **APPROVED**

4. Motion by Wheeler and seconded by McCreary that the Boys State Committee, working with the District Boys State Chairs and our Marketing Department, promote the idea that each American Legion Post and SAL Squadron have a Boys State Chair that will promote the Boys State Program in their Post and community. **APPROVED**

NEW BUSINESS:

1. Motion by Hill and seconded by Wheeler that the brochures and the two-page flyer be approved. **MOTION CARRIED**
2. Motion by Wheeler and second by Sherman that we have challenge coins again for 2018. **MOTION CARRIED**
3. Motion by Hill and seconded by McCreary that the application for Boys State 2019 be approved. **MOTION CARRIED**
4. Discussion of the Departments goals, objects and guidelines for social media as they pertain to Boys State.
 - a. "The goal of the Facebook page is simple, to promote Boys State to communicate with future attendees, parents of current attendees, during that week, and try to maintain alumni, It is to teach and encourage engagement. It is an asset of the department and on occasion, it will promote other programs the followers may or may not know exist. The goal is not to promote individual committee members, the department commander, or what the committee itself is doing. If any of your committee members have an idea for a post they may email it to media@michiganlegion.org for consideration. It should be well written and preferably accompanied by a picture."

FOR THE GOOD OF BOYS STATE:

1. Training presentation Saturday morning by The Big Rapids Post on how they have gone from 3 or 4 delegates their first year to Boys and Girls State to 30 in 2018. The presentation will include how they raised the funds to help cover the costs.
2. Plans were set in motion to have Veterans from The Grand Rapids Veterans visit Boys State in 2019

ADJOURNMENT

There being no further business to come before this committee, it was moved by Sherman and supported by Wheeler that the meeting be adjourned at 10:43 AM. **MOTION CARRIED**

Respectfully Submitted


Jerry J. Kelley, Chairman/Director