

THE AMERICAN LEGION, DEPARTMENT OF MICHIGAN

RESOLUTION: #24-21

SUBMITTED BY: 19th District

SUBJECT: Emblem Banner at Department Meetings, Conferences and Conventions

RESOLUTION

WHEREAS, The American Legion Emblem was adopted by the National Executive Committee, June 9, 1919, to represent the organization in graphic form and has done so for over 100 years; and

WHEREAS, A description of the meaning of each element of The American Legion Emblem begins with: *“There shines the Emblem of The American Legion, it is your badge of distinction, honor and service. It stands for God and Country, and the highest rights of man.”*; and

WHEREAS, The American Legion Emblem was only supplemented, not replaced, by the American Legion Brand Mark (logo); and

WHEREAS, The American Legion Brand Mark (logo) is intended for use primarily for marketing and promotion purposes, not for official business of The American Legion; and

WHEREAS, The Department staff chose to display the American Legion Brand Mark (logo) banner on the podium at the Winter Meeting, Department Convention, and Fall Conferences held in various locations in 2023; and

WHEREAS, The official Emblem of The American Legion was present only on the Department Banner and the various clothing items worn by individual members assembled; and

WHEREAS, The American Legion is built upon the history and ritual represented by The American Legion Emblem; now, therefore, be it

RESOLVED, By The American Legion, Department of Michigan, in annual Department Convention assembled in Sault Ste. Marie, Michigan, July 12-14, 2024, that the Department of Michigan Leadership and Staff use the American Legion Emblem banner on the podium at any and all official meetings of The American Legion, Department of Michigan including, but not limited to, the Annual Department Convention and the five (5) meetings of the Department Executive Committee (immediately following Convention, 30-Day, Fall Conference, Winter Meeting, and immediately preceding Convention).