

**THE AMERICAN LEGION, DEPARTMENT OF MICHIGAN**

**RESOLUTION:        #24-6**

**SUBMITTED BY:     19<sup>th</sup> District**

**SUBJECT:            Emblem Banner at Department Meetings, Conferences and Conventions**

**RESOLUTION**

**WHEREAS**, The American Legion Emblem was adopted by the National Executive Committee, June 9, 1919, to represent the organization in graphic form and has done so for over one-hundred (100) years; and

**WHEREAS**, A description of the meaning of each element of The American Legion Emblem begins with: *“There shines the Emblem of The American Legion, it is your badge of distinction, honor and service. It stands for God and Country, and the highest rights of man.”*; and

**WHEREAS**, The American Legion Emblem was only supplemented, not replaced, by the American Legion Brand Mark (logo); and

**WHEREAS**, The American Legion Brand Mark (logo) is intended for use primarily for marketing and promotion purposes, not for official business of The American Legion; and

**WHEREAS**, The Department staff chose to display The American Legion Brand Mark (logo) banner on the podium at the Winter Meeting, Department Convention, and Fall Conferences held in various locations in 2023; and

**WHEREAS**, The official Emblem of The American Legion was present only on the Department Banner and various clothing items worn by individual members assembled; and

**WHEREAS**, The American Legion is built upon the history and ritual represented by The American Legion Emblem; now, therefore, be it

**RESOLVED**, By The American Legion, Department of Michigan, in annual Department Winter Meeting, assembled in Flint, Michigan, February 10-11, 2024, That the Department of Michigan Leadership and Staff ONLY and Always use The American Legion Emblem banner on the podium at any and all Official Meetings of The American Legion, Department of Michigan including, but not limited to, the Annual Department Convention and the five (5) meetings of the Department Executive Committee (Post Convention, 30 Day, Fall Conference, Winter Meeting, Pre-Convention, and any meeting where the Department Leadership is participating; and, be it

**FINALLY RESOLVED, That any and every member of The American Legion, Department of Michigan be authorized and required to request the enforcement of this resolution should an error be made and the Brand Mark (logo) banner be displayed on the podium at any official function where Department Leadership is participating at the podium.**

REJECTED

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APPROVED \_\_\_\_\_ REJECTED  REFERRED TO \_\_\_\_\_ APPROVED w/AMEND \_\_\_\_\_