

THE AMERICAN LEGION, DEPARTMENT OF MICHIGAN

RESOLUTION: # 25- 12

SUBMITTED BY: 2nd District

SUBJECT: Title: Creation of the Annual Best Post Newsletter Award

RESOLUTION

WHEREAS, The American Legion Department of Michigan recognizes the importance of effective communication within the organization; and

WHEREAS, The American Legion encourages Posts to actively engage with their members and communities through newsletters that showcase the Post's activities, achievements, and commitment to the ideals of The American Legion; and

WHEREAS, The Department seeks to promote excellence in both content and design among its Posts to enhance the overall communication efforts and foster camaraderie among its members;

NOW, THEREFORE, BE IT RESOLVED, by the delegates assembled at the Annual Department Convention, July 11-13, 2025 in Sault Ste Marie MI, that the American Legion, Department of Michigan hereby establishes an annual Best Post Newsletter Award.

Recommended Judging Categories:

SECTION I: AWARD CATEGORIES

The award shall be presented in three categories:

First Place: Plaque for Excellence in Content and Design

Second Place: Plaque for Outstanding Content and Design

Third Place: Plaque for Noteworthy Content and Design

SECTION II: ELIGIBILITY

All American Legion Posts within the Department of Michigan are eligible to participate in the Annual Best Post Newsletter Award.

SECTION III: EVALUATION CRITERIA

The evaluation of the newsletters will be based on the following criteria:

Content: The quality, relevance, and diversity of articles, updates, and information presented in the newsletter.

Design: The overall layout, graphics, and visual appeal of the newsletter.

SECTION IV: JUDGING PANEL

A Judging Panel shall be appointed by the Department Commander, consisting of individuals with expertise in communication, journalism, and design.

SECTION V: AWARD ANNOUNCEMENT

The award winners will be announced at the annual Department Convention, and the plaques will be presented during a special ceremony.

SECTION VI: PROMOTION AND RECOGNITION

The Department of Michigan will actively promote the winning newsletters through its official communication channels and recognize the achievement of the award-winning Posts.

SECTION VII: IMPLEMENTATION

The Department Adjutant is directed to disseminate information regarding the Annual Best Post Newsletter Award to all Posts within the Department and provide guidelines for submission.

SECTION VIII: EFFECTIVE DATE

This resolution shall take effect immediately upon its adoption at the Department Convention.