



MICHIGAN

AMERICAN LEGION



2026-2027 MEMBERSHIP INCENTIVES

INDIVIDUAL RECRUITER AWARDS

(FORMS DUE TO DEANNA CLARK BY MAY 15, 2027)



BRONZE BRIGADE
15-24 NEW MEMBERS
Patch and certificate



SILVER BRIGADE
25-49 NEW MEMBERS
Silver cap pin and certificate



GOLD BRIGADE
50+ NEW MEMBERS
Polo or jacket, and a gold cap pin



TOP RECRUITER
Member with most recruits



ALL BRONZE, SILVER, AND GOLD BRIGADE RECRUITERS
will be invited to the awards luncheon held at state convention.

POST INCENTIVES



FINANCIAL INCENTIVES FOR 100% BY 12/31/26

- Posts 15-100 **\$100**
- Posts 101-250 **\$1.00 per member**
- Posts 251 and above **\$1.50 per member**



All posts achieving 100% by 12/31/26 will receive a 100% ribbon from National.



All posts achieving 100% by the May cutoff date will be invited to the awards luncheon held at state convention.



Awards will be given to posts achieving 100% membership for 3, 5, 10, and 15 years consecutively.

DISTRICT CHALLENGE

80%

BY 12/31/26

Districts attaining 80% membership by 12/31/26 will receive a certificate and a shirt for the Commander and Membership Chair.



85%

BY 12/31/26

Districts attaining 85% membership by 12/31/26 will receive a certificate, shirts for the Commander and Membership Chair, and a photo op with the National Commander, or his alternate.



90%

BY 12/31/26

Districts attaining 90% membership by 12/31/26 will receive a certificate, shirts for the Commander and Membership Chair, a photo op, and a check for \$500.



POST ACTIVITIES AND DEVELOPMENT

AWARDS WILL BE BASED ON A POINTS SYSTEM:



20 Points to participate in the Passport Program



10 Points for having a team participate in Legion Baseball



5 Points for each program or Parade (Legion member participation)



5 Points for each Student sent to Boys State, Girls State or Student Trooper Program



5 Points for having a Rifle Squad or Honor Guard



5 Points for having a local blood drive



1 Point for every activity (May include but are not limited to):

- Post meeting
- Post picnic
- Activity supporting local charity or event such as scouting, local schools, etc.
- Hosting a Town Hall for the VA
- Breakfasts
- Raffles at post or host venue
- Distributing poppies or American flags as a fundraiser

POST AWARDS (BASED ON POINTS)

15-100 MEMBERS

- ★ First Place **\$250**
- ★ Second Place **\$150**
- ★ Third Place **\$100**

101-250 MEMBERS

- ★ First Place **\$250**
- ★ Second Place **\$150**
- ★ Third Place **\$100**

OVER 250 MEMBERS

- ★ First Place **\$250**
- ★ Second Place **\$150**
- ★ Third Place **\$100**



★ **SPECIAL AWARD** ★
FOR TOP POST
WITH GREATER THAN 500 MEMBERS

★ TOGETHER WE SERVE ★ TOGETHER WE GROW ★ TOGETHER WE SUCCEED ★